

MONTHLY MEMBERSHIP PROGRESS REPORT

District 31 L

Results as of: 06/30/2018

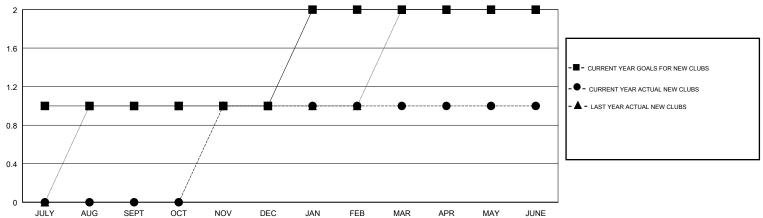
SMT: STACEY JONES

LOCATION NORTH CAROLINA

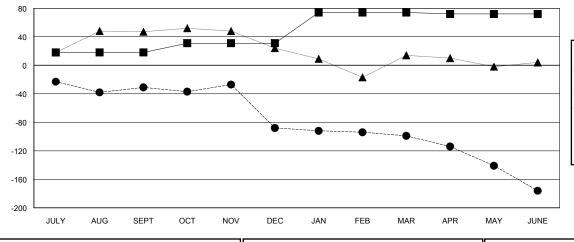
GMT CA

	Club	s			Me	mbers	
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1	0	2	JULY/AUG/SEPT	18	27	57
OCT/NOV/DEC	0	1	3	OCT/NOV/DEC	13	51	100
JAN/FEB/MAR	1	0	1	JAN/FEB/MAR	43	26	31
APR/MAY/JUNE	0	0	3	APR/MAY/JUNE	-2	60	132

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
MEMBER GROWTH ACTUAL
▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 9	
DROPPED MEMBERS	
DECEASED	25
CLUB CANCELLED	71
OTHER	224
TOTAL	320

36 CLUBS OF 69 ADDED 1 OR MORE	
NEW MEMBERS	

	MALE	710 (63.96%)			
	FEMALE	400 (36.04%)			
	Women Percentage Fiscal Year Goal: 30%				
TOTAL FAMILY UNIT MEMBERS					
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Т	OTAL FAMILY UNIT MEMBE	ERS	(
	OTAL FAMILY UNIT MEMBE				

GENDER DISTRIBUTION

CLICK HERE FOR CUMULATIVE

MEMBERSHIP DATA